

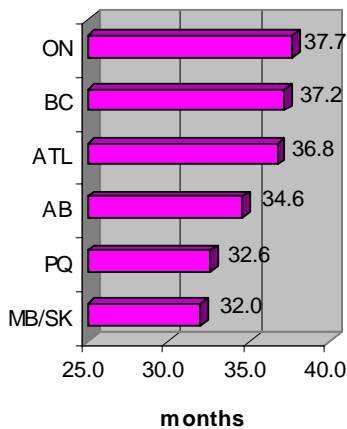
# CANADIAN INTERNET STATS PACK



COMPILED BY  
GDSOURCING.COM  
JUNE 2001 #9

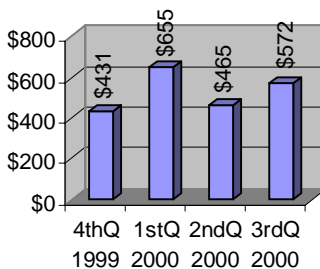
This Stats Pack is distributed  
free of charge at  
[www.gdsourcing.com](http://www.gdsourcing.com)

## Average Length of Internet Access by Region (3rd Q 2000)



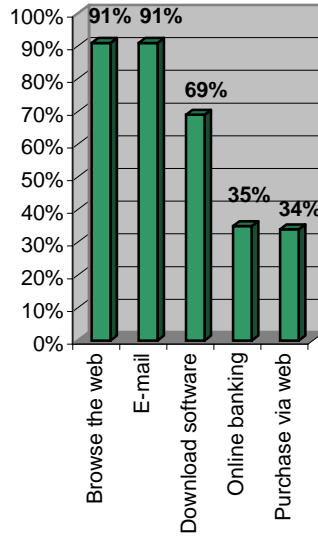
Source: Ipsos-Reid (3<sup>rd</sup> Q 2000)

## Average Value of Total Canadian On-line Purchases



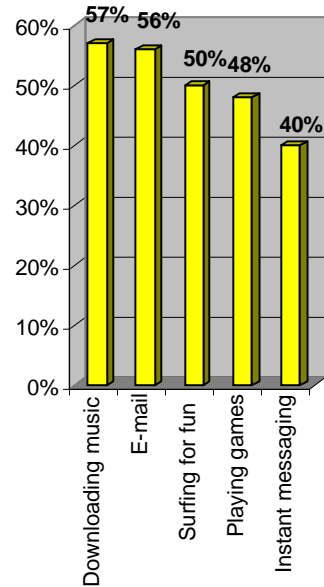
Source: Ipsos-Reid

## Activities Online % of Canadians with Internet Access



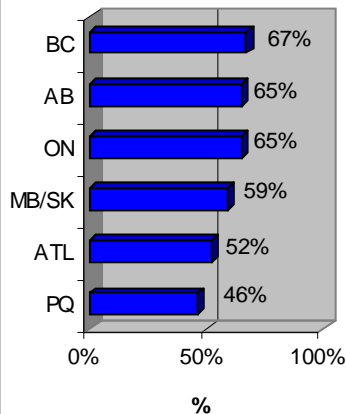
Source: Ipsos-Reid (3rdQ 2000)

## Activities Online of Canadian Youth (9-17) % with Internet Access



Source Media Awareness Network  
2001

## Canadians with Internet Access by Region (3rd Q 2000)



Source: Ipsos-Reid

**21%  
of  
boys**

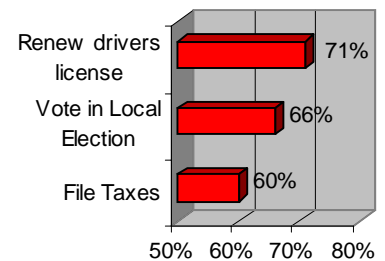
in secondary school  
have purchased  
something online on  
their own or with the  
help of their parents

**9%  
of  
girls**

in secondary school  
have purchased  
something online on  
their own or with the  
help of their parents

Source Media Awareness Network  
2001

## Canadian Interest in E-government



Source: CF Group May 2001



[For more information  
click on this link](#)