

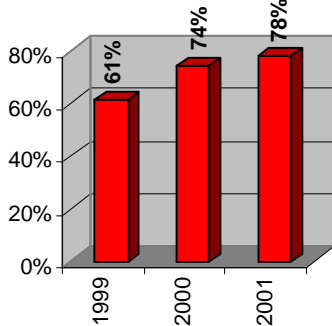
CANADIAN INTERNET STATS PACK



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GDSOURCING.COM
OCT 2001 #11

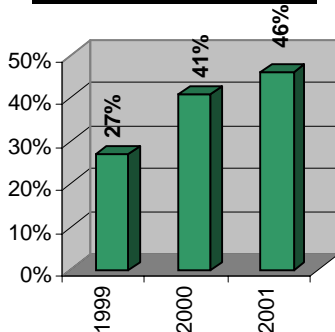
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% of Canadian SMEs Using the Internet



Source: SES Research (Sept 2001)

% of Canadian SMEs that have bought or sold over the Internet



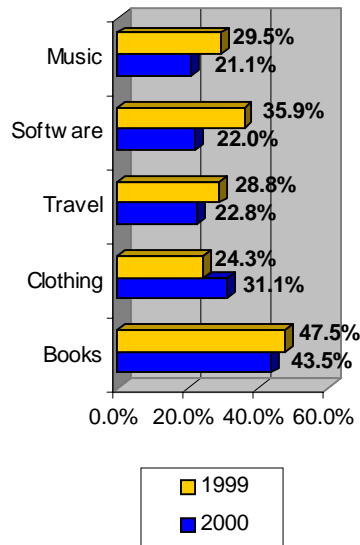
Source: SES Research (Sept 2001)

2001 Total value
of Canadian SME
activity online

**\$2
Billion**

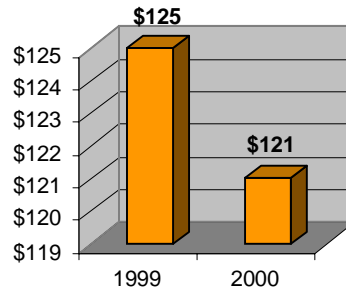
Source: SES Research (Sept 2001)

Top Product Categories among Canadian Internet Purchasers (% of purchasers)



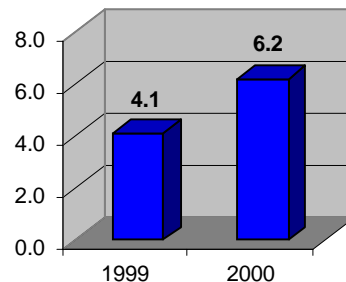
Source: Statistics Canada (Oct 2001)

Average Expenditure Per Order by Canadian Internet Purchasers



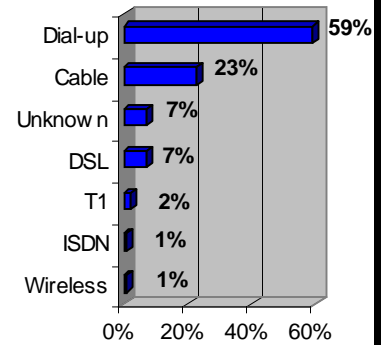
Source: Statistics Canada (Oct 2001)

Average Number of Orders by Canadian Internet Purchasers



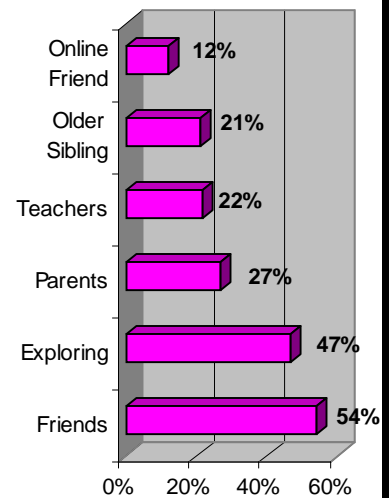
Source: Statistics Canada (Oct 2001)

Canadian Internet Connections - Dec 2000



Source: NFP CFGroup (Feb 2001)

Where Do Canadian Kids (9-17) Learn About the Internet?



Source: Media Awareness Network
(Oct 2001)

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